



jort nijhuis.

I am an enthusiastic industrial designer that is driven by concept design: the first vital state of a product' life. Fascinated by the story behind the product; its right to exist. Design is the art of keeping an overview of the whole, while diving into details, balancing the compromises to the best suitable solution. I believe that I can visualise every step of the process, to involve the team and create a shared understanding of where we are going.

Skills.

design thinking / concept design / visualisation / sketching / presenting

Software.

Photoshop / Indesign / Illustrator / SolidWorks / Keynote

contact.

Address Okkernootstraat 12
3552 VM Utrecht
the Netherlands

Telephone +31 6 54654154

E-mail jort@jortnijhuis.nl

work experience.

CV.

- present** **Freelance designer**
jort nijhuis industrial design /Utrecht NL / 2020-present
After 6 years+ of devotion to Vanderveer designers, I decided it was time to make my own projects happen and explore how I can use my gained skills and experience to create cool and innovative concepts.
- 2020** **Design Lead**
Vanderveer designers / Geldermalsen NL / 2017-2020
In 2017 I was promoted to *design lead* for the *juvenile product category*; becoming responsible of all design matters towards these clients. I lead 4 large projects, including the concept refinement of the **Quinny LDN** and 2 projects for Thule. Most of this work is still confidential however.
- 2017** **Concept designer**
Vanderveer designers / Geldermalsen NL / 2017-2020
I was the responsible **concept designer** for the *juvenile product category*, in small teams with creative engineers, for the concept of the **Quinny Hubb** (Reddot award 2019), **Thule Yepp Nextt** (Reddot best of the best 2017& IF Gold award), **Maxi Cosi Lila Comfort** (Reddot 2018), **Maxi Cosi Lila CP** (Reddot award 2020) and the **Maxi Cosi Lila SP**.
Also worked as concept designer on many small projects, for clients like AXA, Gazelle, Micro, Bosch Rexroth, Sabic and VDL Bus & Coach.
- 2014** **Freelance designer**
jort nijhuis industrial design / Delft NL / 2013-2014
Manily built a prototype of my graduation concept, for PostNL and the municipality of Delft, in collaboration with students and other companies.
- 2013** **Student assistant design sketching classes**
TU Delft faculty Industrial Design Engineering / Delft NL / 2009-2011
- 2009** Assist tutors in teaching the design sketching skills to students.
- 2012** **Freelance designer**
Delft NL / 2007-2012
Small projects, next to my study activities, for clients like TU Delft, UvA Amsterdam, NOS news, Nestle, Dräger Medical.
- 2007**

other experience.

- present** **Guest lecturer**
TU Delft, HvA Amsterdam. e.g. at TU Delft IDE Design Sketching subject 'design visualisation'; annual lecture on 'design sketching in practice'.
- 2016**
- 2008** **IO Festival committee 2008**
Post: Bands and acts. Responsibilities: Arranging the line up for the festival and taking care of the bands and acts backstage.
- present** **Drummer**
For several bands, including pop, rock and jazz groups; played over 150 gigs across the Netherlands and neighbouring countries.
- 2001**

education.

- 2012** **MSc. Integrated Product Design**
TU Delft faculty Industrial Design Engineering / Delft NL / 2009-2012
- 2009**
- 2008** **BSc. Industrial Design Engineering**
TU Delft faculty Industrial Design Engineering / Delft NL / 2004-2008
- 2004**
- 1998** **Gymnasium**
Esdal college/ Emmen NL / 1998-2004